



Volunteer role description

Job Title: Matinée Publicity Support, Derbyshire County

This is an outline of what the role may involve. If you are interested in taking part, then please contact Frances Watt, the Matinée Project Coordinator (admin@matineederbyshire.org.uk). She will be able to tell you more about the role, and link you with the Alzheimer's Society Volunteer Coordinator who will process your application.

Where, when and how often?

Matinée dementia film screenings are being organised across Derbyshire from Autumn 2016 to 2020. There will be approximately 4 screenings each year in each of the 9 districts of Derbyshire, including Derby City.

Each local series of films, and each individual film, will require distribution of leaflets and posters to relevant groups, events, venues etc. in each locality. Ambassadors for the scheme will also be needed to visit groups, meetings or conferences to publicise the films and encourage people to attend face to face.

How much time will I have to commit?

You will need to agree a geographical area that you can take responsibility for, and then plot a distribution route that is efficient depending on your residence/location.

Each district of Derbyshire will require 4 publicity drives in each year.

How does the role make a difference?

The Matinée dementia friendly film screenings are for people with dementia or memory challenges, their friends, family members, and carers. The events aim to provide an enjoyable cultural experience for people living independently in the community.

Cinemas/ social activities are often inaccessible to this group; Matinée is a relaxed, everyday leisure activity, reducing social isolation and providing enjoyment. We provide reminiscence and other arts activities, plus refreshments, alongside film showings to prompt engagement, stir memories, and encourage deepening of relationships and mutual support.

You will provide support to the Project Co-ordinator to enable people affected by dementia to engage with and socialise with other attendees and participants in a welcoming and non-judgmental environment.

What will I be doing?

Volunteers support the group in several ways including:

- Encouraging and supporting attendance at the film screenings
- Distributing leaflets and posters to venues and groups as agreed in discussion with the Project Co-ordinator
- Feeding back information to the Project Co-ordinator about the best methods of publicising the film screenings in the appropriate locality to enable the central database to be up-to-date and relevant

Will the role be suitable for me?

No specific qualifications or experience are needed. Training and ongoing support is provided to all volunteers.

The role may be suitable for if you:

- Know about, or are willing to learn about, dementia and its impact on people
- Are committed to inclusion and treating people from all backgrounds with dignity
- Enjoy meeting new people, demonstrating empathy and compassion
- Have good verbal communication skills especially face to face
- Are keen to provide a high standard of service
- Can respect the need to volunteer within service boundaries
- Are comfortable following guidance and procedures
- Recognize the importance of confidentiality and can show this in practice
- Are comfortable volunteering as part of a team of volunteers and employees
- Are prepared to complete induction into the role and attend necessary training

How will I be supported during my volunteering?

You will be supported by the Matinée Project Coordinator. You will also receive one-to-one and/or group based support. Agreed out-of-pocket expenses, such as travel, must be agreed in advance, and can then be reimbursed.

What's in it for me?

You'll be helping people to feel less isolated.

You will be able to use your existing skills and experience, or learn new skills.

You will meet new people.

You will be signposted to further training/ development opportunities such as the national Matinée conferences in 2018 and 2020

What do I have to do before I can start?

To find out more or apply please email admin@matineederbyshire.org.uk or ring 07449 732322.

Please state that you are interested in **Matinée Dementia Friendly Film Screenings: Publicity Support, Derbyshire County**

If you want to get more involved in your local Matinée programme and have some more time to commit, you may also want to volunteer for the Matinée Event Support role (it is possible for one volunteer to do both roles).